

# Curriculum Vitae

## Diploma's

Interior architect (1997-2001)  
*PHL, University College, Hasselt*

MA of Arts (retail and communication design) (2003-2006)  
*Piet Zwart Institute, Rotterdam (Nederland)*  
*Plymouth University (UK)*

Ph.D architecture (2006-2011)  
*University Hasselt*

## Working experience

As an interior designer (between 2001 and 2004):

*NV Simoni, Hasselt (Belgium)*  
*Go-Partners, Hasselt (Belgium)*  
*March, Maastricht (The Netherlands)*

As a retail designer (2004-2006):

*The Concept Group, Breda (The Netherlands)*  
*Fitch (London, UK)*  
*Claessens Erdmann architects and designers (Amsterdam)*

Currently:

*Researcher at ArcK & R-DI (www.r-di.be)*  
*Tutor retail design (research, theory and practice) at the PHL, dpt. Architecture*  
*and at Piet Zwart Institute, Ma retail design (Rotterdam)*  
*Retail design consultant at (& founder of) Retailology (www.retailology.be)*

## Publications

- Quartier, K., Christiaans, H., 2007. Retail design: Exploring atmospheric tools for creating experiences that influence consumers' mood and behaviour in retail spaces. Paper published in the proceedings of the Interiorsforumworld: 'designing designers: light as an architectural matter', Milan, Italy, 1-3 October, 07, p. 68-82.

- Quartier, K., Van Cleempoel, K. 2008. Lighting in the Built Environment: Human Perception, Behavior and Movement. Proceedings of the conference 'the Movement and Orientation in Built Environments: Evaluating Design Rationale and User Cognition' Veracruz, Mexico, 2008 May 28, p. 91-98.
- Quartier, K., Christiaans, H., Van Cleempoel, K., 2008. Retail design: lighting as an atmospheric tool, creating experiences which influence consumers' mood and behaviour in commercial spaces. Paper presented and published in the proceedings of the Design Research Society Biennial Conference '08 'Undisciplined!', Sheffield, UK, 16-19 July.
- Quartier, K., Van Cleempoel, K., 2008. Lighting in the build environment: human perception, behaviour and movement. Paper presented and published in the proceedings of the Measuring Behaviour Conference 08, Maastricht, the Netherlands, 26-29 August, p. 367-369.
- Quartier, K., Van Cleempoel, K., 2008. Atmospheric tools in commercial spaces creating experiences which influence consumers' mood and behaviour. Paper published in the proceedings of the International Symposium 'Creating an atmosphere', Cresson, France, 10-12 September 2008.
- Quartier, K., Van Cleempoel, K., Nuyts, E., 2009. Lighting as an atmospheric tool in retail design: its influence on consumers' mood and behaviour. Paper will be published in the proceedings of 'Design Connexity', the eight International conference of the European Academy of Design, Aberdeen, Scotland, 1-3 April 2009.
- Quartier, K., Van Cleempoel, K., 2009. Retail Design: Exploring Atmospheric Tools for Creating Experiences That Influence Consumers' Mood and Behaviour in Retail Spaces. Paper will be presented at the third International Conference on Design Principles and Practices, Berlin, Germany, 15-17 February, 2009.
- Quartier, K., Vanrie, J., Van Cleempoel, K., 2009. The interaction between interpreted space, mood and behavior in retail environments: a conceptual research model. Paper published in the proceedings of IASDR09 'Design: Rigor and relevance', Seoul, 18-22 October '09.
- Quartier, K. 2009. Re-search, In Powershop II, Frame Publishers, Amsterdam.
- Quartier, K., Vanrie, J., Van Cleempoel, K., 2010. Atmospheric lighting in supermarkets. Paper published in the proceedings of 2nd CIE Expert Symposium on Appearance, Gent, 8-10 September '10.
- Quartier, K., Vanrie, J., Van Cleempoel, K., 2010. The mediating role of consumers' perception of atmosphere on emotions and behavior: A study to analyze the impact of lighting in food retailing. Paper published in the proceedings of the 7th Design & Emotion conference, Chicago, 4-7 October '10.
- Quartier, K., Vanrie, J., Van Cleempoel, K., 2010. Atmospheric lighting in supermarkets. Paper published in the proceedings of the 2nd CIE expert symposium on appearance, Gent, 8-10 September '10.

- Ph.D dissertation, 2011  
Retail design: lighting as a design tool for the retail environment

- *To be expected:*

Book on retail design, containing:

the historical evolution,  
the claiming of retail design as a discipline in its own right,  
describing and defining this multidisciplinary field of study,  
research in retail design,  
The added value of retail design.